

Paul JAS Center

ASCENDIGOBLUE

A S P E N

SPONSORSHIP
Opportunities

2027 DATE: TBD | PAUL JAS CENTER | 422 E. COOPER AVE. | ASPEN, CO

ABOUT ASCENDIGO



Ascendigo empowers children and adults with autism to build meaningful, independent lives through innovative, year-round programs that support learning, independence, employment, recreation, and community belonging. Through our integrated program areas, we provide a continuum of support that helps individuals thrive across the lifespan.

OUR IMPACT:

225

INDIVIDUALS supported annually through life-changing, person-centered programs.

22

YEARS of creating opportunities for individuals with autism and their families across the Roaring Fork Valley and beyond.

\$86K

in SCHOLARSHIPS awarded in 2025, ensuring financial barriers never stand in the way of access and opportunity.

5

NEW PROGRAMS launched, meeting evolving community needs through early intervention, vocational and trades training, expanded opportunities for adults with IDD's, and new residential services.

1

NONPROFIT OF THE YEAR AWARD honored by the Carbondale Chamber of Commerce for exceptional leadership and community impact.

WHY SPONSOR?

As a sponsor of Ascendigo BLUE Aspen, you'll demonstrate your commitment to inclusion while helping expand adventure programming, vocational opportunities, and life skills training for individuals on the autism spectrum.



NEW Venue

Ascendigo BLUE Aspen will be held at the new Paul JAS Center, an intimate, contemporary venue in the heart of downtown Aspen.

Event Energy

Where inspiring stories, meaningful connections, and unforgettable energy come together to celebrate inclusion, opportunity, and the extraordinary potential of individuals on the autism spectrum.



Paddle Raise

Raise a paddle and change a life. Experience the thrill of giving like never before. Your generosity can spark change in an instant!

REACH & ROI



Reach 200+ Guests

Connect with an influential audience of philanthropists, business executives, community leaders from the Aspen Valley including locals, second-homeowners, and visitors committed to strengthening our community.



Valuable Visibility

Show your commitment to inclusion through event recognition, print and digital marketing, social media, email campaigns, on-site signage, and partnership with one of the region's leading autism organizations.



Prominent Brand Exposure

Marketing for the event includes sponsor acknowledgment in print, digital, email, social media advertising.

- **Email Reach:** 5,000+ subscribers
- **Website Traffic:** 16,000+ users
- **Facebook Followers:** 3,500+
- **Instagram Followers:** 4,200+
- **\$25K** invested in Print + Digital Advertising

EVENT HIGHLIGHTS



More than a gala, Ascendigo BLUE Aspen is a celebration of possibility, raising critical funds to expand programs and create more inclusive communities.

Guests will enjoy an unforgettable evening featuring:

- Exceptional Cuisine
- Inspiring Stories
- Live Entertainment
- Memorable Giving Moments
- Exclusive Experiences to Win



SPONSORSHIP PACKAGES

PRESENTING SPONSOR*

**ONLY ONE AVAILABLE*

- EXCLUSIVITY in business/industry
- Admission for ten (10)
- Opportunity to Host a Welcome Experience
- Logo/Name on all advertising as Presenting Sponsor
- Top recognition on signage and screens
- Author one (1) dedicated E-newsletter with featured highlight

\$25,000

AUTISM ADVOCATE

Includes all lower-level benefits, plus:

- Admission for ten (10)
- Inclusion in pre-event press release

\$15,000

COMMUNITY CHAMPION

Includes all lower-level benefits, plus:

- Admission for eight (8) guests
- High-visibility Logo/Name in Save the Date, flyers & print ads

\$10,000

PROGRAM PARTNER

Includes all lower-level benefits, plus:

- Admission for four (4) guests
- Verbal recognition at event
- Opportunity to elevate sponsorship with branded luxury gifts.

\$5,000

SPECTRUM SUPPORTER

- Admission for two (2) guests
- ALL sponsors benefit from Logo/Name + link on event website
- Event signage & on-screen visibility
- Social media promotions & tags,
- Logo/Name + link in event emails (5,000+ subscribers)
- Post-event ROI Activation Report.

\$2,500

Secure your sponsorship today!

Contact Grace Sinclair – Annual Giving & Events Manager



Learn More
ascendigo.org/blue



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