



# ILLUMINATE.

A NIGHT TO SHINE

Saturday, March 7, 2026 | Hotel Jerome | Aspen, CO

# WHO WE ARE

Ascendigo Autism Services is a local charitable nonprofit organization dedicated to empowering youth and adults on the autism spectrum through transformative adventure programs, vocational training, and essential life skills development.



We are one of the few organizations offering year-round, fully inclusive experiences that foster independence, confidence, and community connection. From therapeutic outdoor recreation to personalized job coaching, our programs are designed to unlock potential and support lifelong growth.

**ADVENTURES**



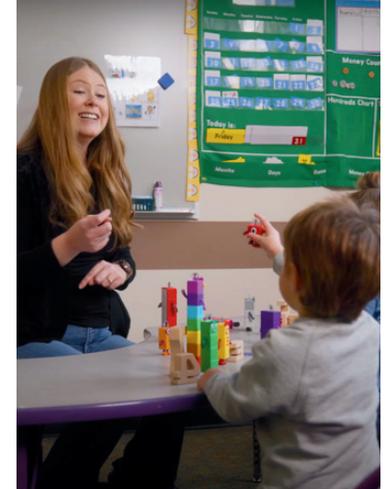
**OUTREACH**

**LIFE ENRICHMENT**



**VOCATIONAL**

**TRAINING & CURRICULUM**



# EVENT HIGHLIGHTS



**ASCENDIGO BLUE ASPEN** is the signature fundraising gala of Ascendigo Autism Services, held annually in the stunning setting of Aspen, Colorado. Celebrated for its vibrant energy, elegant atmosphere, and meaningful impact, this luminous gala draws a passionate community of philanthropists, business leaders, and changemakers—all united by a common goal: to champion a brighter future for individuals on the autism spectrum.

More than just a night of celebration, Ascendigo Blue Aspen is a powerful platform to raise critical awareness and generate vital funds in support of Ascendigo's mission: to elevate the spectrum by empowering people, inspiring lives, and shattering expectations.



## 200+ Guests

Enjoy an elegant, inspiring evening that celebrates the strength, brilliance, and unique potential of individuals on the autism spectrum.



## Exquisite Cuisine

Sophistication meets culinary excellence. Delight your senses as you enjoy gourmet flavors meticulously crafted by the Hotel Jerome's renowned chefs.



## Special Guest Speakers

Ascendigo is honored to welcome Tanner Smith and his mother Nicci Smith, beloved personalities from the hit Netflix series *Love on the Spectrum*, as featured guest speakers for the 2026 gala.



## Paddle Raise

Raise a paddle and change a life. Experience the thrill of giving like never before. Your generosity can spark change in an instant!

# OUR IMPACT



Ascendigo serves over **225 individuals** annually.



We invest in more than **40,000 total direct service hours** creating brighter futures for neurodiverse individuals every year.



**21 years of impact** serving the Roaring Fork Valley & beyond since 2004.



**112 students, teachers & paraprofessionals** directly benefit from in-school training programs that include 1:1 direct services to students in Significant Support Needs (SSN) classrooms, consultations and training for teachers & one-on-one + group therapy sessions.



As a vendor with the Division of Vocational Rehabilitation (DVR), our **vocational program supports 43 individuals** including transition classes, Residential and Adult Comprehensive Experience (ACE) clients.



# WHY SPONSOR?

As a sponsor of Ascendigo Blue Aspen, you will **illuminate your brand** with a cause that is transforming lives—through cutting-edge adventure programming, vocational support, and life skills training that opens doors for neurodiverse individuals of all ages.

Your sponsorship helps fuel our life-changing programs while offering exclusive access to:

- **High-visibility brand exposure** in Aspen's philanthropic and business circles
- **Recognition across digital and print** platforms reaching an engaged, values-driven audience
- **A meaningful partnership** with an organization at the forefront of neurodiversity and inclusion



## Reach 200+ Guests

ASCENDIGO BLUE ASPEN draws a passionate community of philanthropists, business leaders, and changemakers, all coming together to support Ascendigo's mission to elevate the spectrum through adventure, life skills, and vocational programming.



## Meaningful Impact

Held in the heart of Aspen, the evening features fine dining, entertainment, powerful storytelling, and an opportunity to spark real change. Every sponsorship, ticket purchased and donation made creates meaningful impact empowering individuals on the autism spectrum to shine and thrive in our vibrant community.



## Prominent Brand Exposure

Marketing for the event includes sponsor acknowledgment in email, social media, local newspaper and magazines targeted to an affluent audience from Aspen to Vail/Beaver Creek.

- **Email Reach:** 5,000+ subscribers
- **Website Traffic:** 16,000+ users
- **Facebook Followers:** 3,500+
- **Instagram Followers:** 4,200+
- **\$32K** invested in Print + Digital Advertising

# SPONSORSHIP LEVELS

SUPPORT OUR MISSION TO ILLUMINATE LIVES



## PRESENTING SPONSORSHIP\*

*\*Only One Available*

**\$25,000**

### Includes all lower-level benefits, plus:

- **EXCLUSIVITY** in business/industry
- Premium table for ten (10) with signage
- Top recognition on signage and screens
- Full-page ad in event program
- Featured in an E-newsletter with company highlight
- Logo/Name on all collateral as Presenting Sponsor
- Tagged in ALL event social media posts + 1 sponsor spotlight



## ILLUMINATE

**\$15,000**

Includes all lower-level benefits, plus:

- Table for ten (10)
- Half-page ad in event program
- High-visibility Logo/Name in print & digital promos
- Tagged in 4+ social media posts



## RADIATE

**\$10,000**

Includes all lower-level benefits, plus:

- Table for eight (8)
- Logo/Name on event signage and screens
- High-visibility Logo/Name in Save the Date, flyers & print ads
- Tagged in 4+ social media posts



## GLOW

**\$5,000**

Includes all lower-level benefits, plus:

- Reserved seating for four (4) guests
- Featured in at least 1 E-newsletter to 5,000+ subscribers
- Tagged in 3+ social media posts
- Mention in pre-event Press Release



## SHINE

**\$2,500**

- Reserved seating for two (2) guests
- Logo/Name on event signage
- Verbal recognition at event
- Logo/Name in program (200+ guests)
- Logo/Name + link in event emails & website
- Tagged in 2+ social media posts
- Post-event ROI Activation Report

# ILLUMINATING MOMENTS

We invite you to be a part of an unforgettable experience by sponsoring Ascendigo Blue Aspen. This is a unique opportunity to illuminate your brand and celebrate the vibrant spectrum of autism while shining a light on inclusion and acceptance.



**Secure your sponsorship today!**

Contact Grace Sinclair - Annual Giving & Events Manager



Learn More  
[ascendigo.org/blue](https://ascendigo.org/blue)



Phone  
970-319-2511



Email  
[gsinclair@ascendigo.org](mailto:gsinclair@ascendigo.org)

# GUEST SPEAKER UNDERWRITER\*

**\$15,000**

\* Indicates only one available.

## ILLUMINATE VOICES THAT INSPIRE.

Ascendigo Blue Aspen is honored to welcome Nicci & Tanner Smith, beloved advocates from Netflix's Love on the Spectrum, as our featured guest speakers. Celebrated by People Magazine for his joyful authenticity, heart, and courage, Tanner has become a beloved advocate for neurodiversity and inclusion. Joined by his mother Nicci, this engaging mother-son duo will deliver a heartfelt, inspiring presentation that celebrates connection, growth, and the beauty of life on the spectrum—making them a defining highlight of the evening.

## THE OPPORTUNITY.

The Guest Speaker Underwriter receives exclusive recognition for bringing these inspiring voices to Ascendigo Blue Aspen. This premier sponsorship positions your name/brand at the forefront of an unforgettable moment while aligning your name/brand with leadership, compassion, and innovation in the autism community. By underwriting the guest speakers, you help create a transformative experience that resonates long after the evening concludes—while demonstrating a deep commitment to inclusion, community, and possibility.

Join us in illuminating voices that inspire and stories that change lives.

## UNDERWRITER BENEFITS INCLUDE:

- Premium Reserved Seating for a table of 10
- Event Signage - recognition at prominent event signage and on-screen visibility
- Verbal Recognition at Gala
- Half page ad in Event Program
- Logo/Name Recognition: Listed on ALL collateral as the Guest Speaker Underwriter
- Acknowledgment & appreciation of support in pre & post event Press Releases
- High visibility Logo/Name placement on Save the Date, Posters, Flyers, Digital Invitation & Print Ads
- Logo/Name & link to sponsor website in Event Emails, Event Webpage & recognition in one (1) E-newsletter
- Social Media -Tagged in no fewer than six (6) total posts
- ROI Event Report



# STYLE GUIDE

## SPONSOR\*

\* Indicates only one available.

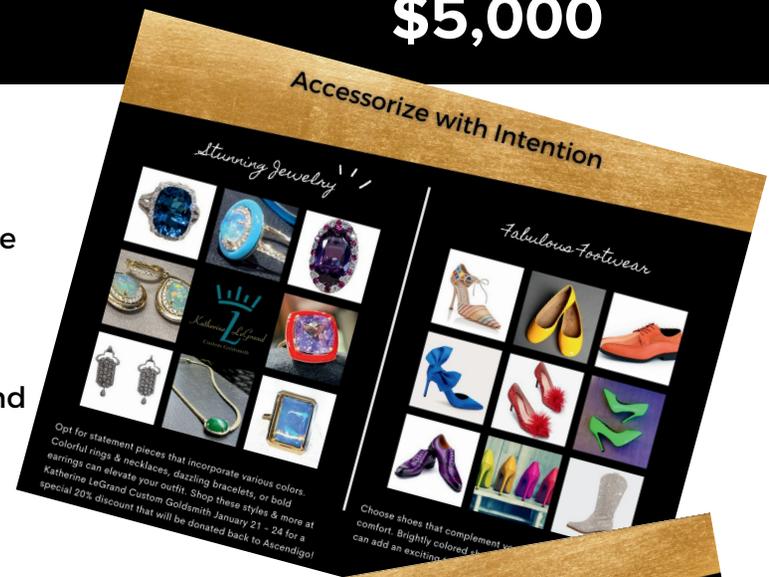
\$5,000

### SPOTLIGHT YOUR BRAND: WHERE STYLE MEETS IMPACT.

Step into the spotlight as the exclusive sponsor of Ascendigo Blue's highly anticipated Style Guide—the go-to resource guests rely on to curate their perfect look for the evening.

Distributed widely in advance of the event, the Style Guide is a high-visibility, high-engagement touchpoint that places your brand front and center during the excitement and anticipation leading up to Ascendigo Blue. From first inspiration to final outfit selection, your brand is part of the journey. Make a lasting impression before the doors even open.

As Style Guide Sponsor, you'll be prominently featured within a polished, design-forward piece that speaks to an audience that values creativity, sophistication, and meaningful experiences. More than fashion inspiration, the Style Guide sets the tone for the event—making your brand a visible and memorable part of the celebration.



### THIS SPONSORSHIP INCLUDES:

- Premium Reserved Seating for four (4) guests
- Event Signage - recognition at event and on screens
- Verbal Recognition at Event
- Logo/Name included on the Style Guide title page and in all promotions
- Logo/Name recognition in Event Program
- Logo/Name Recognition: Listed in collateral as the Style Guide Sponsor
- Acknowledgment & appreciation of support in pre & post event Press Releases
- High visibility Logo/Name & link in Event Emails, on Event Webpage & recognition in one (1) E-newsletter
- Social Media -Tagged in no fewer than two (2) total posts
- ROI Event Report